**MEDIA RELEASE**

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FOR IMMEDIATE RELEASE

## Mount Isa Great Northern Clean Up: A Community Achievement

The Great Northern Clean Up, held on Saturday, August 31st at Moondarra Drive in Mount Isa, was a resounding success, thanks to the dedicated efforts of local volunteers and the support of Southern Gulf NRM and Mount Isa City Council. The event united community members who are passionate about improving the beauty and health of our city.

During the event, 34 participants made significant progress in addressing litter and waste along Moondarra Drive, collecting 1.84 tonnes. Their collective efforts have contributed to a cleaner environment, highlighting the impact of community action in environmental conservation.

Southern Gulf NRM, which organised the event on behalf of Mount Isa City Council, extends sincere thanks to all the volunteers for their time and dedication. Their enthusiasm and hard work were evident and have made a tangible difference in our community.

*"This event is a testament to what we can achieve when we come together for a common cause,"* said Alison Larard, CEO of Southern Gulf NRM. *"The results speak for themselves, and we are grateful for the support from our wonderful volunteers and the Mount Isa City Council."*

The Great Northern Clean Up not only tackled immediate litter concerns but also fostered a greater sense of community pride and environmental responsibility among participants.

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Southern Gulf NRM is the Natural Resource Management organisation for the Southern Gulf region of north west Queensland. We work with the community to deliver projects that improve and protect our region's natural resources and to maintain the prosperity of industries that rely on these. The Southern Gulf water catchment region includes all the land whose creeks and rivers run into the southern Gulf of Carpentaria. This encompasses an area of 215,000km$^2$.