Southern Gulf NRM

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Southern Gulf NRM Appoints Alison Larard as New CEO

The Chair of Southern Gulf NRM, Megan Munchenberg, is very pleased to announce the appointment of Alison Larard as the organisation's new Chief Executive Officer. Alison, an accomplished professional with a strong background in finance, economics, and the beef industry, brings a wealth of experience and enthusiasm to her new role.

Raised on a mixed livestock and cropping farm near Warwick on the Darling Downs, Alison's lifelong passion led her to pursue a Bachelor of Agricultural Economics (UQ) and a Master of Business Administration (UNE). Over the span of 25 years, Alison has amassed extensive experience in business management, working closely with over 350 farming families across Northern Queensland beef operations.

Alison's dedication to the industry is evident through her involvement in various organisations and initiatives. Notably in 2016, Alison joined the board of RFCSNQ, and in 2017, she completed the AICD governance and leadership course sponsored by the Cattle Council of Australia. Recognised for her outstanding contributions, Alison was awarded a prestigious Nuffield Scholarship in 2018. During her four-month international research journey, she explored 'Better Business Management and Succession Planning in NQ Extensive Family Beef Businesses', aligning with her family's Limousin seedstock business at Evelyn, FNQ, and her work in the SavannaPlan-BeefSense and DAF NextGen mentoring projects.

In 2020, driven by her passion for catalysing positive change within the beef industry, Alison founded Advancing Beef Leaders (ABL). ABL is a leadership and professional development program tailored for beef producers and industry professionals, having successfully trained 75 participants who have applied their newfound knowledge to enhance their businesses, community groups, and industry committees.

Alison's commitment to advancing agricultural practices extends beyond national borders. In 2022-2023, she played a pivotal role in ACIAR's Bisnis Blong Buluk research project in Vanuatu, collaborating with smallholders and their advisors to bolster business skills.

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Alison officially assumes her role as CEO of SGNRM on 19 February 2024. The SGNRM Board warmly welcomes Alison to the region and looks forward to the positive impact her leadership will bring in the upcoming year.

ENDS

Alison Larard
Chief Executive Officer
Southern Gulf NRM

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Southern Gulf NRM is the Natural Resource Management organisation for the Southern Gulf region of north west Queensland. We work with the community to deliver projects that improve and protect our region's natural resources and to maintain the prosperity of industries that rely on these. The Southern Gulf water catchment region includes all the land whose creeks and rivers run into the southern Gulf of Carpentaria. This encompasses an area of 215,000km square^2.