



E-Beef Virtual Field Day – June 2020

Over four days 379 people attended a virtual Field Day highlighting new technology to support grazing businesses.

Improving Productivity & Profitability in Grazing

The E-Beef Online Series involves four sessions over four weeks in June (2020), providing Landholders, Extension Staff & Industry Stakeholders with key insights on new and emerging technologies relevant to the Grazing Industry.

The series was the first for the E-Beef project, with a participation of 379 attendees over the four sessions. The attendance was predominantly from Northern Queensland, but also included attendees from all Australian states, along with international attendees from the USA and Brazil. Post session surveys are being collated to identify how valuable the sessions were to producers.

The E-Beef project is supported through a partnership comprising Southern Gulf NRM, Desert Channels Queensland, Northern Gulf RMG and Queensland Department of Agriculture and Fisheries. Funding for the project is from Australian Government's National Landcare Program and Queensland Government Drought and Climate Adaptation Program.

For more information on the E-Beef project, visit the following websites:

E-Beef page - [HERE](#)

E-Beef YouTube channel, includes copies of the webinar presentations - [HERE](#)

The following summary highlights the presenters and a snapshot of the attendees to the Webinar.

Session 1

TECHNOLOGY
DRIVEN
DECISIONS

Session 2

MANAGING FOR
PROFITABILITY

Session 3

TECHNOLOGY
SHOWCASE
(Part 1)

Session 4

TECHNOLOGY
SHOWCASE
(Part 2)

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SUMMARY OF PARTICIPANTS FROM THE FOUR WEBINARS:



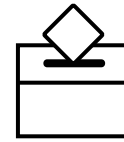
ATTENDEES

Total **379**
Unique **210**



Q & A

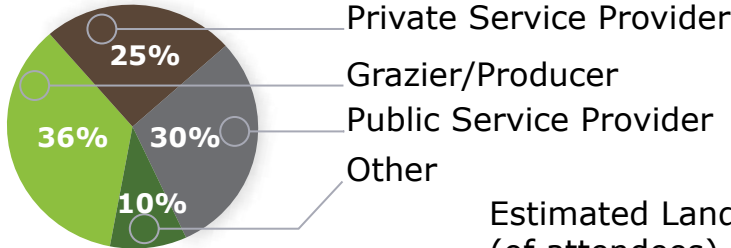
Questions asked **98**



POLLS

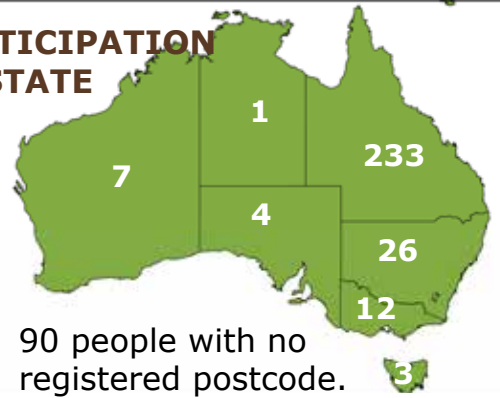
Responses **1,728**

REPRESENTATION BY SECTOR



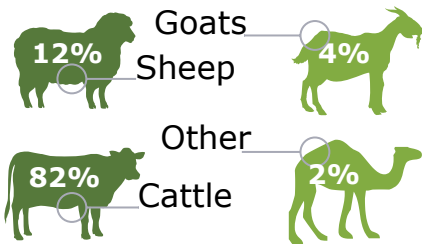
Estimated Land Area (of attendees) **1,099,263 ha**

PARTICIPATION BY STATE

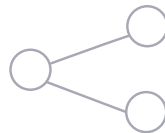


90 people with no registered postcode.

TYPE OF GRAZIER

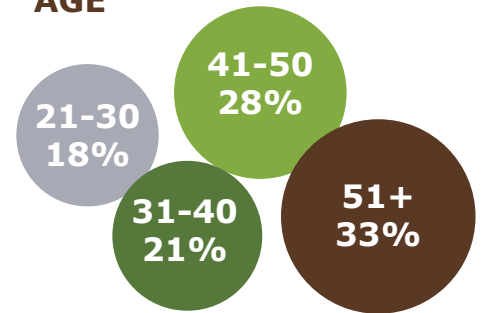


WEBINAR SHARES



Recording sent out to **395** interested parties

PARTICIPANT AGE



12 SPEAKERS FROM 11 ORGANISATIONS:



COORDINATED BY 4 ORGANISATIONS

