

## MEDIA RELEASE

01/07/2021

### FOR IMMEDIATE RELEASE

Southern Gulf says “It’s time to tidy!”

Southern Gulf NRM have recently launched their ‘Community Litter Clean-up Project’, a project borne from the Queensland Government’s Community Sustainability Action Program.

Litter is a national issue which costs roughly a billion dollar per year to address. Money which could be better spent on other projects that add value to our nation’s economy and environment. It also causes multiple environmental threats by harming waterways, killing wildlife and is a cause of deadly bush fire.

That’s why this project has three primary focuses; not just tidying up local litter zones and monitoring and reporting on the litter collected, but also and perhaps most importantly, raising public awareness and education to reduce the future impact of littering in the region.

In order to achieve these goals, we have opened applications for a Community Project Officer to join our team and work closely with our Communications Officer who will spearhead the project.

We will be engaging multiple Shire Councils and local community organisations throughout the region, to assist with collecting, monitoring, and educating those in our region about the impact littering has.

Together, we will attend 12 sites to collect and monitor the litter found, reporting the results back to the Department of Environment and Science using the AMDI database, and will also hold community clean up events at another 24 sites over a two-year period.

We openly invite the participation of anyone who would like to be apart of this project, and ask they contact our offices to discuss.

**ENDS**



**Available for Interview:**

Geoff Penton, CEO Southern Gulf NRM  
p. 07 4743 1888 e. [ceo@southerngulf.com.au](mailto:ceo@southerngulf.com.au)

**Media Contact:**

Tamara Beacroft, Communications Coordinator, Southern Gulf NRM  
p. 07 4743 1888 e. [tamara.beacroft@southerngulf.com.au](mailto:tamara.beacroft@southerngulf.com.au)

**For further reference please find below the informative social media tiles we will be sharing which detail the project.**

Southern Gulf is the Natural Resource Management organisation for the Southern Gulf region of northwest Queensland. We work with the community to deliver projects that improve and protect our region's natural resources and to maintain the prosperity of industries that rely on these. The Southern Gulf water catchment region includes all the land whose creeks and rivers run into the southern Gulf of Carpentaria. This encompasses an area of 215,000km square<sup>2</sup>.



## It's tidy time!

We have just launched our 'Southern Gulf Community Clean-ups Project' as part of the Queensland Government's 'Litter and Marine Debris Clean up and Prevention Project'. Southern Gulf will be closely monitoring and reporting on 12 different sites and performing community clean ups at a further 24 sites over the next 2 years.

**Ask us how you can be involved today!**

Contact our offices on 07 4743 1888

or send an email to

[admin@southerngulf.com.au](mailto:admin@southerngulf.com.au)



Southern Gulf  
NRM



Queensland Government

Southern Gulf  
NRM 

Are you an enthusiastic go-getter, with a passion for the environment and community?



**WE WANT YOU!**

We are seeking a part-time Community Project Officer to work on our Community Clean-up Project. The project is based in Mount Isa but will involve collaboration with Shire Councils and community organisations in our catchment area.

If this sounds like you, head to our website to find out more or to apply!